

SEA GULL CENTURY 2018



\$4.5 Million

Total Economic Impact

\$500

Average Visitor
Spending

1.59 nights
Average stay

4,700 riders
8,900+ guests

70% of riders
stayed locally

96% of riders
had a positive
experience

95% of riders
would participate
again



*Figures based on survey of
Sea Gull Century Participants
to which 1,389 people
responded